

5.—Controlled Circulation¹ of English Language² Urban Weeklies, 1938-47

Province and City	1938		1939		1940		1941		1942	
	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation
Quebec—										
Montreal.....	3	13,217	3	13,217	2	13,217	3	28,217	2	23,217
Verdun.....	2	31,500	2	31,500	2	32,500	1	15,000	1	15,000
Westmount.....	1	7,200	1	7,200	1	7,200	1	7,200	1	7,200
Others.....	1	17,600	Nil	-	1	-	1	-	1	-
Ontario—										
Hamilton.....	1	28,500	1	28,500	1	28,500	1	28,500	1	28,500
London.....	1	20,000	1	20,000	1	20,000	1	20,000	1	20,000
Toronto.....	22	276,578	22	202,300	29	254,200	29	247,300	27	234,650
Others.....	10	69,500	11	62,600	14	94,700	14	78,550	13	88,200
Manitoba—										
Winnipeg.....	4	80,390	4	76,390	5	89,450	5	89,450	3	69,450
Others.....	3	10,850	3	10,850	2	6,350	1	2,850	Nil	-
Saskatchewan—										
Moose Jaw.....	1	5,800	1	5,800	1	5,800	1	5,800	1	5,800
Saskatoon.....	2	21,000	2	21,000	2	21,000	1	11,000	1	11,500
Alberta—										
Edmonton.....	1	4,300	2	6,800	1	2,500	2	6,500	3	14,385
Others.....	3	6,041	3	4,040	1	2,500	Nil	-	Nil	-
British Columbia—										
Vancouver ³	7	38,800	8	41,650	7	33,550	7	33,690	7	33,790
Others.....	4	11,600	5	12,005	3	5,450	3	7,160	3	7,400
	1943		1944		1945		1946		1947	
	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation
Quebec—										
Montreal.....	Nil	-	Nil	-	2	40,800	1	16,000	1	16,000
Verdun.....	1	15,000	1	15,000	Nil	-	Nil	-	Nil	-
Westmount.....	1	7,200	1	7,200	1	7,200	1	7,500	"	-
Others.....	1	-	1	-	2	15,000	2	15,000	2	15,000
Ontario—										
Hamilton.....	1	28,500	1	28,500	1	28,500	1	28,500	1	28,500
London.....	1	20,000	1	20,000	1	20,000	1	20,000	1	25,000
Toronto.....	16	191,850	17	216,850	15	140,050	13	97,650	14	101,150
Others.....	10	50,600	11	49,325	11	51,175	11	54,275	10	33,925
Manitoba—										
Winnipeg.....	2	28,200	2	28,200	2	28,200	3	58,710	3	59,060
Others.....	Nil	-	Nil	-	Nil	-	Nil	-	Nil	-
Saskatchewan—										
Moose Jaw.....	1	6,200	1	6,200	1	6,200	1	6,015	1	6,200
Saskatoon.....	1	10,100	1	10,100	1	10,100	Nil	-	Nil	-
Alberta—										
Edmonton.....	2	10,354	2	10,354	2	10,354	2	10,354	1	7,854
Others.....	Nil	-	Nil	-	Nil	-	Nil	-	Nil	-
British Columbia—										
Vancouver.....	7	34,650	7	33,260	7	33,950	5	27,450	5	26,700
Others.....	2	4,450	2	4,450	2	4,450	2	4,450	2	4,450

¹ Circulation not reported in all cases.² In addition controlled circulation of French language newspapers was: 2 with 46,500 in 1938 to 1940; 3 with 25,483 in 1941; 3 with 32,407 in 1942; 1 with 12,500 in 1943 to 1945; and 1 with 15,000 in 1946 and 1947.³ Includes West Vancouver from 1938 to 1945.